Roll No. Total No. of Pages: 02

Total No. of Questions: 09

BBA (SIM) (Sem. - 2)

BUSINESS ENVIRONMENT

Subject Code: BBA-202-18

M Code: 75917

Date of Examination: 17-12-2022

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections : UNITS-I, II, III & IV. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 3. Students have to attempt any ONE question from each Sub-section.

SECTION-A

1. Explain briefly:

- a) Micro environment
- b) Statutory Liquidity Ratio (SLR)
- c) Legislature
- d) Socialism
- e) Corporate social responsibility
- f) Role of technological changes
- g) Need for mergers and acquisitions
- h) WTO
- i) MNCs
- j) Deficit financing

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SECTION-B

UNIT-I

- 2. Discuss the main features of industrial policy.
- 3. What are the characteristics of a mixed economic system?

UNIT-II

- 4. What are the key features of FEMA?
- 5. Write a note on the liberalization of Indian economy.

UNIT-III

- 6. Discuss the socio-cultural environment of business.
- 7. Explain the regulatory framework with reference to the banking and security market.

UNIT-IV

- 8. What is the impact of WTQ of the Indian economy?
- 9. Write a note on International Monetary Fund.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

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